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baggallini Donating Vital Gear and Bags to Healthcare Heroes

baggallini launches program to donate 100,000 face masks and washable bags

New York, NY (April 6, 2020): [baggallini](#)[®], a handbag and travel luggage company known for its functional, organizational and durable nylon bags, is launching a charitable program in response to the shortage of protective gear related to the COVID-19 pandemic.

Due to an increasing number of infected patients and therefore a significant decline in the availability of masks, baggallini's parent company, [RG Barry Corporation](#)[®], in collaboration with its slipper brand [Dearfoams](#)[®], is donating 100,000 face masks to those healthcare workers who are battling the coronavirus pandemic in hospitals.

"Medical workers and first responders are putting their lives on the line every day during this pandemic and we want to help," said Scott Erdman, baggallini brand president. "The whole baggallini family is appreciative and humbled by these healthcare heroes who take care of us all."

In order to provide further relief and support to healthcare workers, baggallini also plans to launch a program on its website where consumers who purchase a bag at [baggallini.com](#) will automatically have a bag donated on their behalf. To aid in the fight against this virus, the program is meant to bring support to those frontline healthcare workers who are working daily to diligently and fearlessly help combat this crisis. baggallini will further support this initiative through extended communication on their website, social channels, and email marketing.

About baggallini: [baggallini](#) is a handbag, luggage, and travel company based in New York, NY. Founded in 1995, baggallini is known for its lightweight, durable, functional, and organizational bags. From the perfect work backpack to lightweight mini – and everything in between – you can count on our commitment to stress-free organization. Life is a journey. And no matter where it leads, we're with you every step of the way.

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